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RIVAL INDUSTRIES “DIGITAL SIGNAGE TOOLKIT” FEATURED IN SIGNAGE SOLUTIONS MAGAZINE

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Rival Industries is pleased to announce their newest product “Digital Signage Toolkit” is currently featured in the March/April 2011 issue of Signage Solutions Magazine, a leading publication in the digital signage technology industry. The *Digital Signage Toolkit* provides an easy to use, highly customizable presentation engine for large-format touchscreen displays. The flexible platform combines a branded customer experience with a turnkey solution for delivery and management of P.O.P content or other signage information. The entire system can be configured on the fly to reflect changes within a product showcase, monthly specials or daily show schedules and can accommodate any mixed use venue such as a hotel, concert hall or conference center. To view the full article on page 30 visit: <http://signagesolutions.imirus.com/Mpowered/book/vsign11/i2/p1>.

As award winning design visualists and CG artists, Rival Industries specializes in the production of high-quality 3D CG & Stereoscopic 3D Digital Content for multiple platforms, interactive media and real-time visualization. We provide valuable software and motion graphics solutions for a variety of applications including architectural visualization, interface design, medical procedures, user experience design, production demonstrations, educational games and digital entertainment. Our clients include AT&T, IBM, UPS, The Georgia Aquarium, Georgia Institute of Technology, Rosser International, Smith-Carter Atlanta, Georgia Eye Bank, Ichiban Records, USDA Forest Service, Nagravision, and many others. Please visit www.rivalindustries.net for additional company and contact information.

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